Rate Type

DUP INVOICE TE

WESH 2

WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com

Billing Address:

McLaughlin & Associates Attention: Accounts Payable 566 S. Route 303 Blauvelt, NY 10913

Send Payment To:

Spots: # Ch

Day Air Date

Air Time Description

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
952868-1	09/30/12	September 2012	08/27/12 - 09/24/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WESH
 Fran Berg
 Eagle-Washingto
 National

Advertiser	Product		Estimate Number			
NRSC/Mack/R/Senate	NRSC/MAC	NRSC/MACK				
	Flight Dates	Order#	Alt Order #			

 09/19/12 - 09/24/12
 952868
 07904727

 Billing Calendar Broadcast
 Billing Type Cash
 Deal #

 Special Handling

| IDB # | Advertiser Code | Product Code | MACR |

Agency Ref Advertiser Ref

								Spots/			
Lina	Start Date	End Date	Descript	ion	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
LINE	Start Date					MIWIFSS	Lengin	vveek	A CHARLES AND A SECOND	1 ype	
1	1 09/24/12	09/24/12			12:12:00-12:30 PM	M	:30	1	\$350.00	NM	
-			nptible with n		0 1 001 1	D. C.					
	Weeks:	09/24/12	End Date 09/30/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$350.00					
	Spots: # Ch		2.200	ir Time Descri		Start/End Time	l enat	h Ad-ID			Rate Type
					OON NEWS 12-12:30	12:00-12:30 PM		0 CMDF0917RH			\$350.00 NM
											
2	2 09/19/12 Class of Tir	09/20/12 me - Pre-en	M-F NOn ptible with n		12:12:00-12:30 PM	11	:30	2	\$350.00	NM	
	Weeks:		End Date 09/23/12		Spots/Week	Rate					
	Spots: # Ch	09/17/12	33342333	ir Time Descri	2 ntion	\$350.00 Start/End Time	Longt	h			Boto Typo
					OON NEWS 12-12:30	12:00-12:30 PM		<u>h</u> <u>Ad-ID</u> O CMDF0917RH		CIPA DALLEMAN II	Rate Type \$350.00 NM
					OON NEWS 12-12:30	12:00-12:30 PM		0 CMDF0917RH			\$350.00 NM
	1 001	ESHTII U	9/20/12 12	2.29 PIVI IVI-F IN	OON NEVVS 12-12.30	12.00-12.30 PW	د. ا	0 CMDF0317 KH	<u> </u>		\$350.00 NIVI
(3 09/21/12 Class of Tir	09/21/12 me - Pre-en	M-F 4-5 nptible with n	PM NEWS otice	M-F 4-5 PM	F	:30	1	\$650.00	NM	
	Weeks:			MTWTFSS	Spots/Week	Rate					
		09/17/12	09/23/12		1	\$650.00					
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	1 WI	ESHF 0	9/21/12 4	1:53 PM M-F 4-	5 PM NEWS	M-F 4-5 PM	:3	0 CMDF0917RH	l		\$650.00 NM
	4 09/24/12	09/24/12	M-F 4-5	PM NEWS	M-F 4-5 PM	M	:30	1	\$650.00	NM	
	Class of Til	me - Pre-er	nptible with n	otice			315.5	27	1827183		
	Weeks:		End Date		Spots/Week	Rate					
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	The state of the s	The state of the s		ir Time Descri	75,	Start/End Time		h Ad-ID			Rate Type
	1 VV	ESHM 0	9/24/12 4	4:25 PM M-F 4-	5 PM NEWS	M-F 4-5 PM	:3	0 CMDF0917RF	l 		\$650.00 NM
-	5 09/24/12 Class of Ti	09/24/12 me - Pre-er	M-F 5-6	PM ROT	5:00-6:00 PM	M	:30	1	\$850.00	NM	
	Weeks:	Start Date			Spots/Week	Rate					
		09/24/12	09/30/12		1	\$850.00					
				ir Time Descr		Start/End Time		th Ad-ID			<u>Rate</u> <u>Type</u>
	1 W	ESHM C	9/24/12	5:57 PM M-F 5	-6 PM ROT	5:00-6:00 PM	:3	0 CMDF0917RF	1		\$850.00 NM
	6 09/19/12 Class of Ti	09/19/12 me - Pre-er	M-F 5-6	PM ROT	5:00-6:00 PM	W	:30	1	\$800.00	NM	
	Weeks:	Start Date 09/17/12	End Date 09/23/12		Spots/Week 1	<u>Rate</u> \$800.00					

Start/End Time

Length Ad-ID

Send Payment To:

DUPINVOICEATE



| Invoice # | Invoice Date | Invoice Month | Invoice Period | 952868-1 | 09/30/12 | September 2012 | 08/27/12 - 09/24/12

Advertiser	Product	Estimate Number
NRSC/Mack/R/Senate	NRSC/MACK	

www.wesh.com

Line	Start Date	End Date	Description	n	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
6	09/19/12 Class of Tir	09/19/12 ne - Pre-emp	M-F 5-6 Pl		5:00-6:00 PM	W	:30	1	\$800.00	NM	An org
	Spots: # Ch			Time Descrip		Start/End Time 5:00-6:00 PM		th Ad-ID 30 CMDF09	17pu		<u>Rate Type</u> \$800.00 NM
	1 000	231111 09/	19/12 5.4	2 PIVI IVI-F 3-0	PIVIROI	5.00-6.00 FIVI	.,	O CHDF03	17 KH		\$600.00 INIVI
7	09/19/12 Class of Tir	09/20/12 ne - Pre-emp	M-F 6-6:30 tible with not		M-F 6-6:30 PM	11	:30	2	\$1,100.00	NM	
	Weeks:	Start Date 09/17/12	End Date 09/23/12	MTWTFSS 11	Spots/Week 2	<u>Rate</u> \$1,100.00					
	Spots: # Ch	Day Air	Date Air	Time Descrip	<u>otion</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	2 WE	ESHW 09/	19/12 6:1	11 PM M-F 6-	6:30 PM	M-F 6-6:30 PM	::	30 CMDF09	17RH		\$1,100.00 NM
1 WESHTh 09/20/12 6:28 PM M-F 6-6:30 PM					M-F 6-6:30 PM		30 CMDF09	17RH		\$1,100.00 NM	
8	09/24/12 Class of Tir	09/24/12 ne - Pre-emp	M-F 6-6:30 tible with not		M-F 6-6:30 PM	M	:30	1	\$1,200.00	NM	
	Weeks:	Start Date 09/24/12	End Date 09/30/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$1,200.00					
	Spots: # Ch	Day Air	Date Air	Time Descri	otion	Start/End Time	Leng	th Ad-ID			Rate Type
	1 W	ESHM 09/	24/12 6:2	26 PM M-F 6-	6:30 PM	M-F 6-6:30 PM	::	30 CMDF09	17RH		\$1,200.00 NM

Total Spots 10

Payment Terms 30 Days

<u>Gross Total</u> \$7,400.00

Agency Commission

\$1,110.00

Net Amount Due

\$6,290.00